Fall 2016 Visual Communication Student Response Gallery
Part 6 – final set
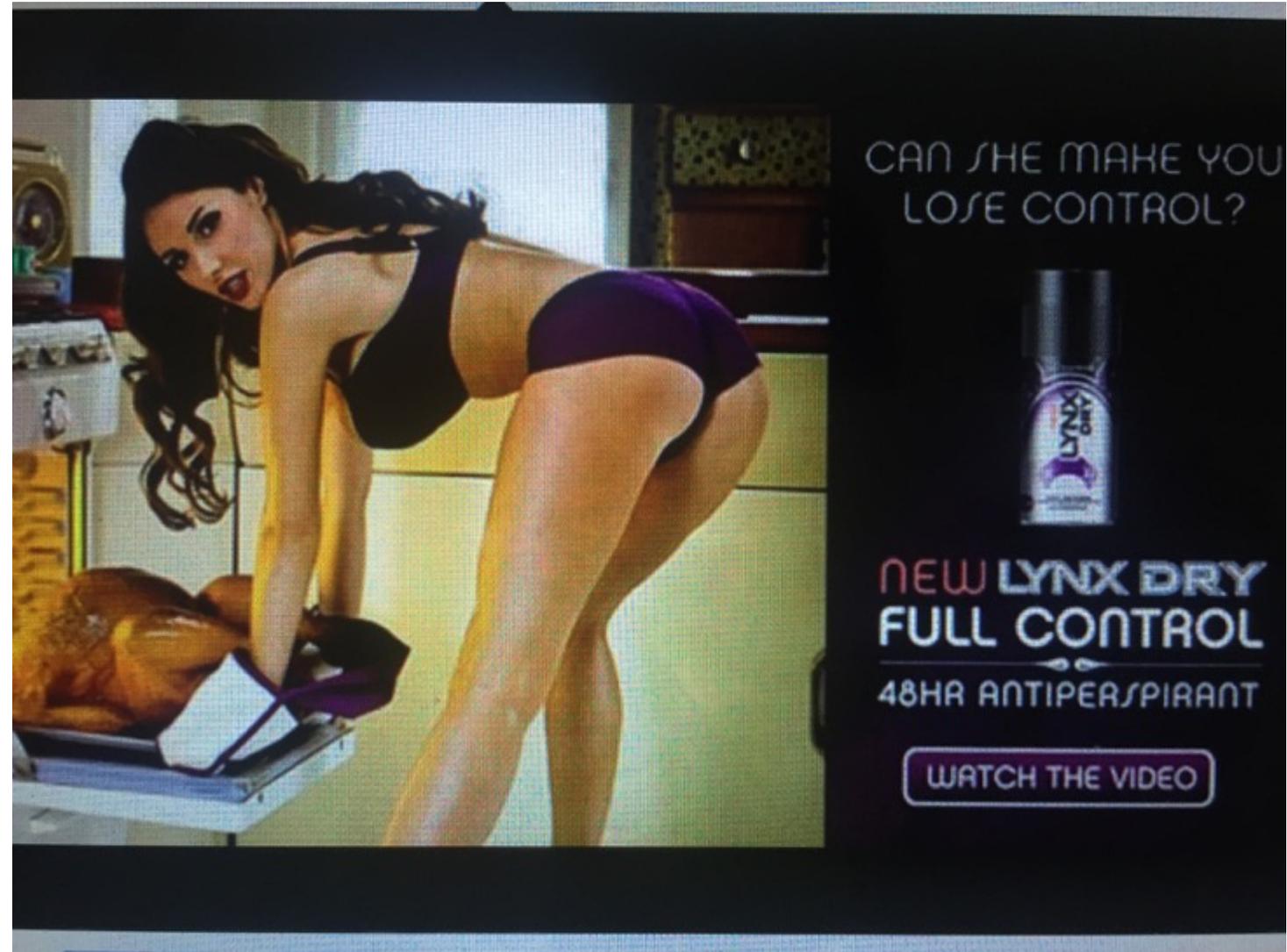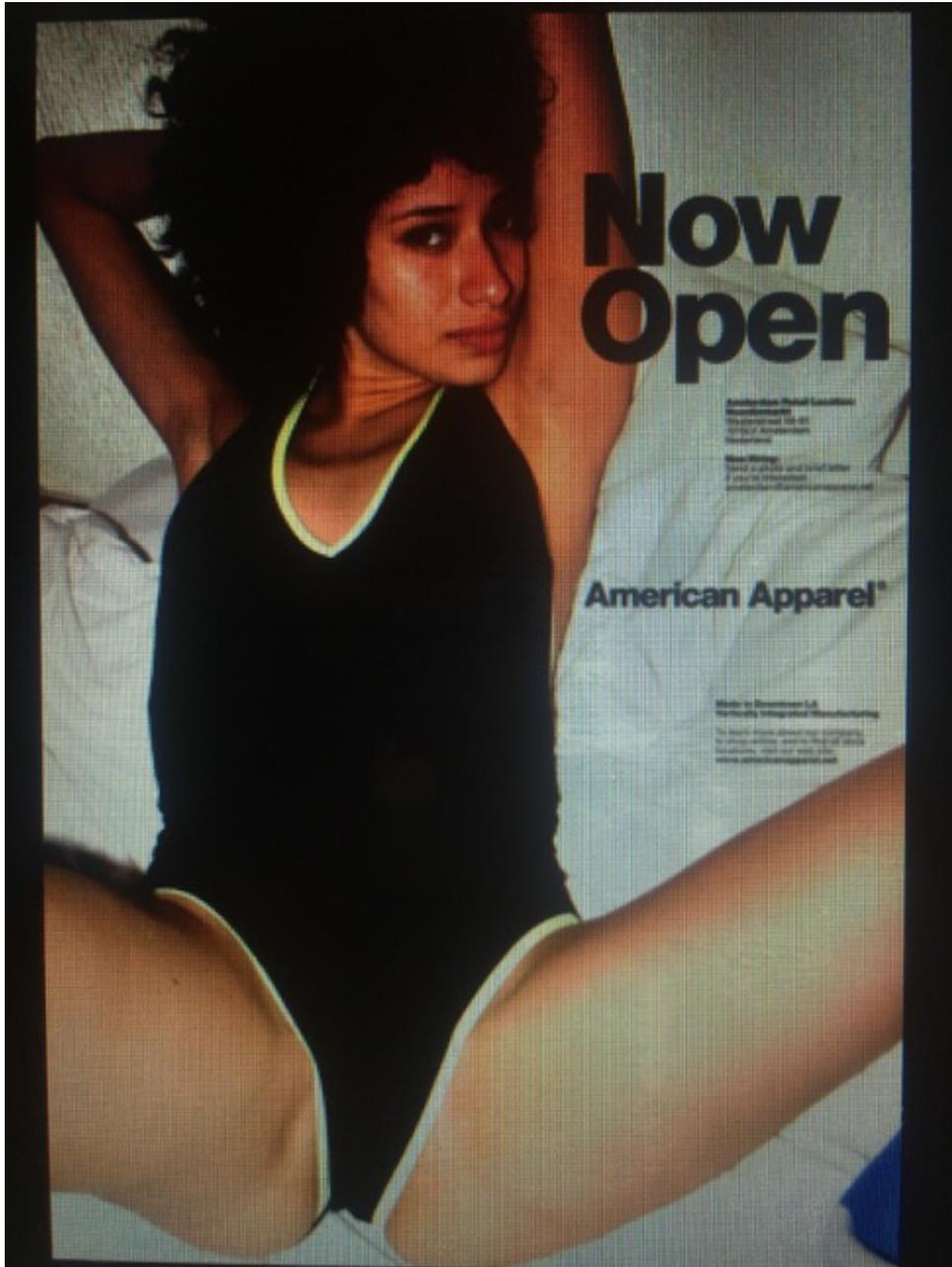
On page 112 under gender and image. I saw this add for American apparel. The biggest words on the ad are "now open" and paired with her provocative pose just shows how women are always sexualized. Even the brand name is harder to find. Your attention goes to the model's crotch. In this add for antiperspirant, there is no antiperspirant in the image. It's off to the side. Who bakes a turkey in heels and underwear? And why is the caption "can she make you lose control?" And what is she doing in the video? Just stay bent over?

VICTORIA'S SECRET Love My Body Campaign

**Dove. Real Beauty Campaign**

Gender & Image: Page 114
According to society(media) in order for a woman to be considered beautiful she needs to be slim and flawless. Page 114 caught my attention because it addresses this issue and sends a positive message for every women, which is to learn to accept and love herself for who she is.
Quote: "Dove was-and-is-one of the only mainstreams advertisers talking about how we define female beauty."
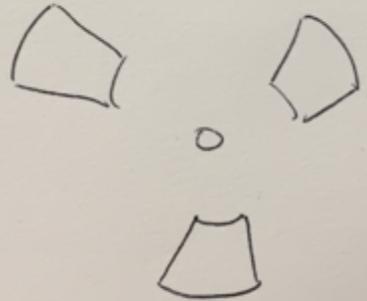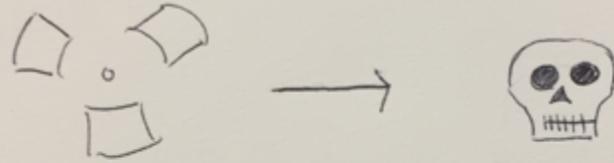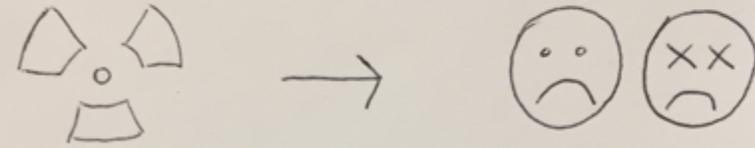
Death   Morte   Muerte

RG31: Flag Design
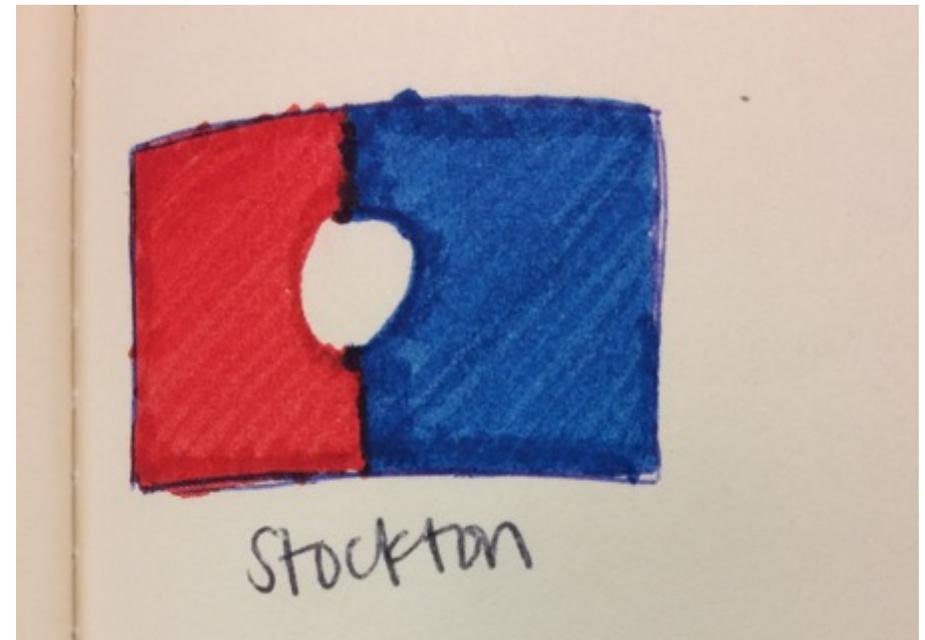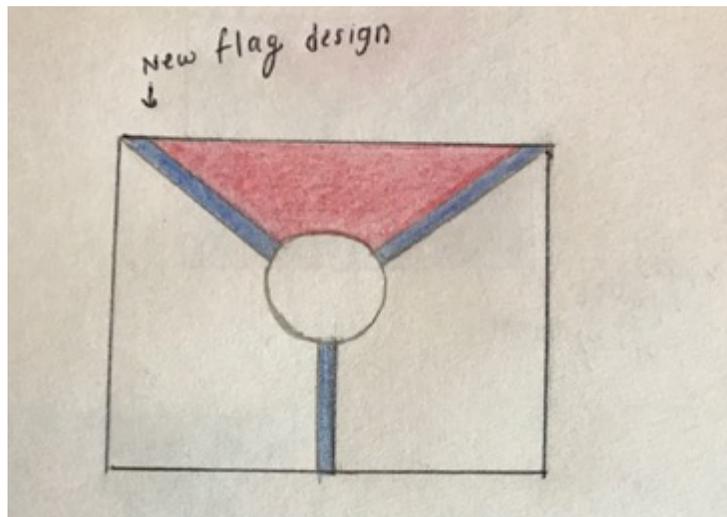
For the new design, I decide to incorporate the colors that the existing flag already had. Something I did different was take out the seal, and add three lines on to the flag. These lines represent Newark belonging to the Tri-City area, which is composed of the city of Fremont and Union city.

Borrego Springs, CA
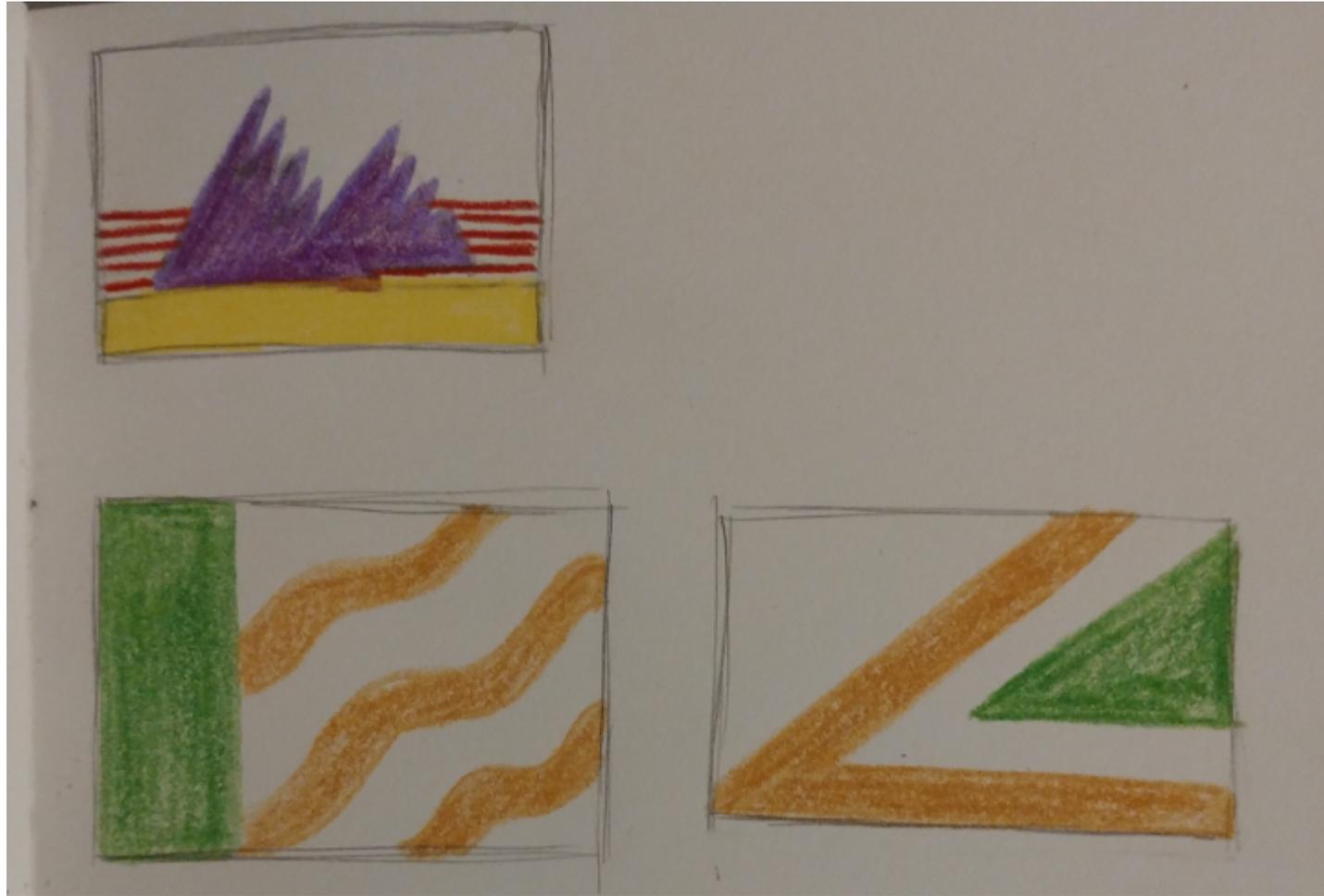
The top flag is my redesign of the Pocatello flag. The bottom two are redesigns of the Tracy, California flag. The city has a flag currently, but its basically the city logo on a white background, with a big green section on the left side. I took elements of the city logo (the wavy lines from the bottom, and the double triangle from the top) and used the same colors and came up with two designs.
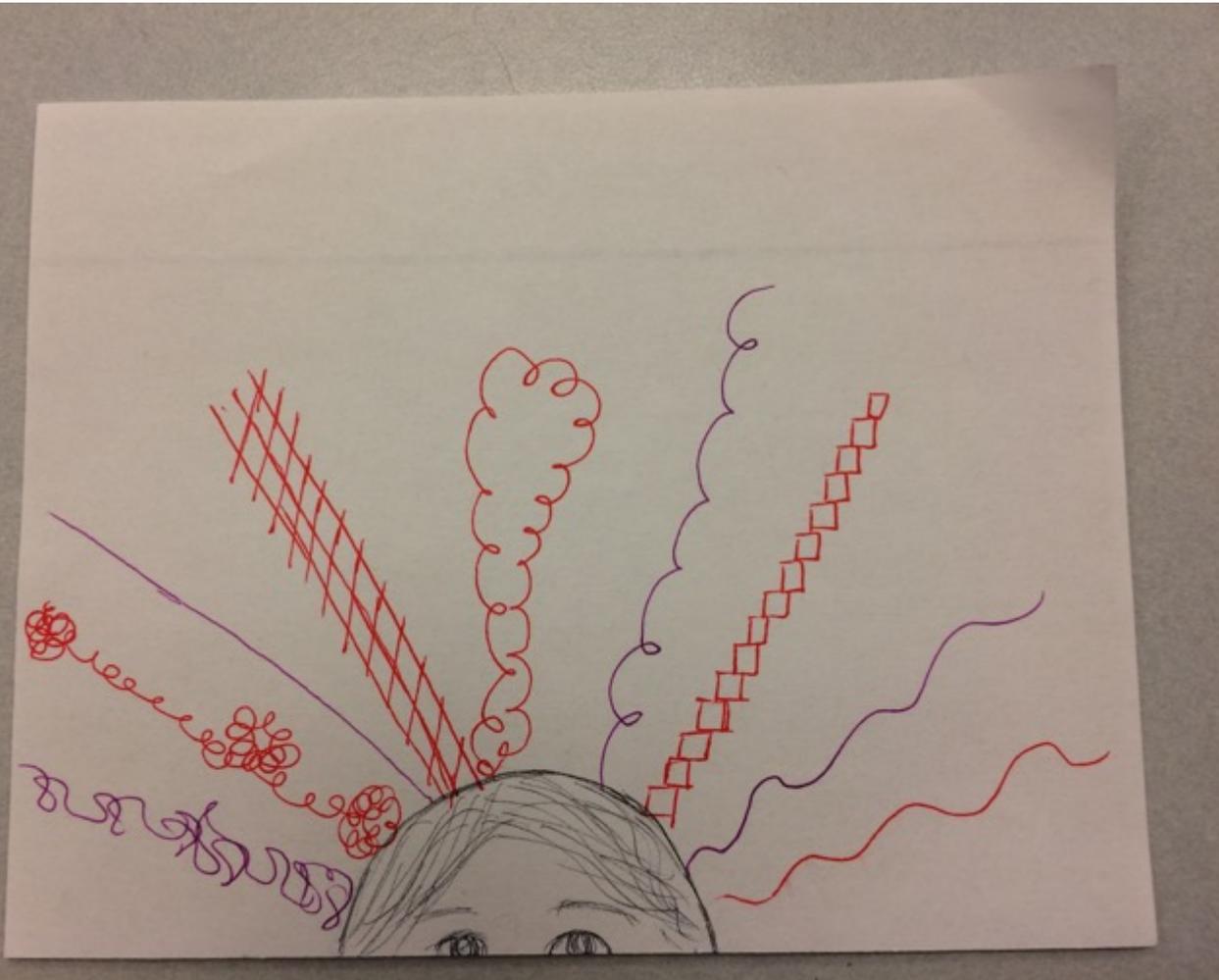
I chose to draw this because it was one of my favorite parts of the class. It was really interesting to see the way different people think and how they choose to express it. As for me, it gave me a lot of insight on myself and how I think of things. It also made me start to realize some things from daily things around me. To me, my thoughts and feelings are very colorful and crazy.

I felt like over the course the message you were trying to get across to us was that our personal world and the world as a whole is a visual place. In our worlds being visual, we pick up on social cues that bring meaning to things that don't actually have a defined meaning. One of my favorite exercises we did was emotions through lines and strokes, so I drew different emotions encompassing the visual world.

Drawing can represent more than I thought. It can represent a story or even the feelings. Sometime words cannot explain it but picture can.
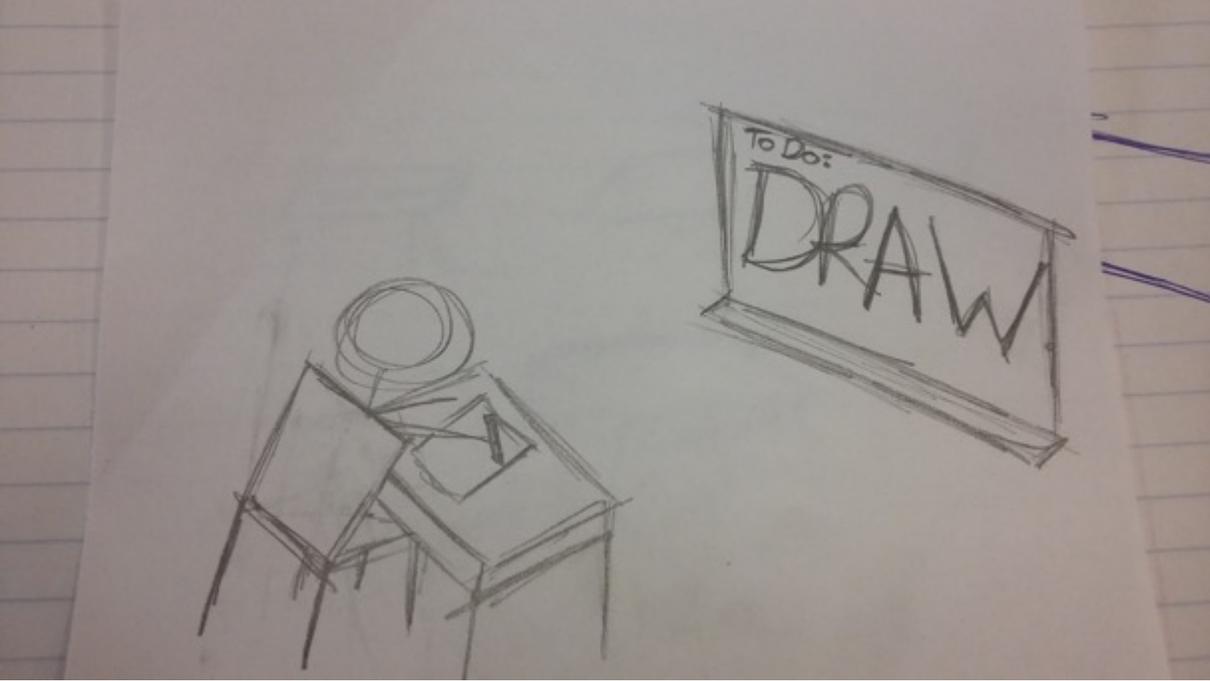
The main purpose of this class was based around drawing and I am a strong believer that there are multiple ways of learning. As a future educator, I believe that I need to implement drawing based learning in the classroom.
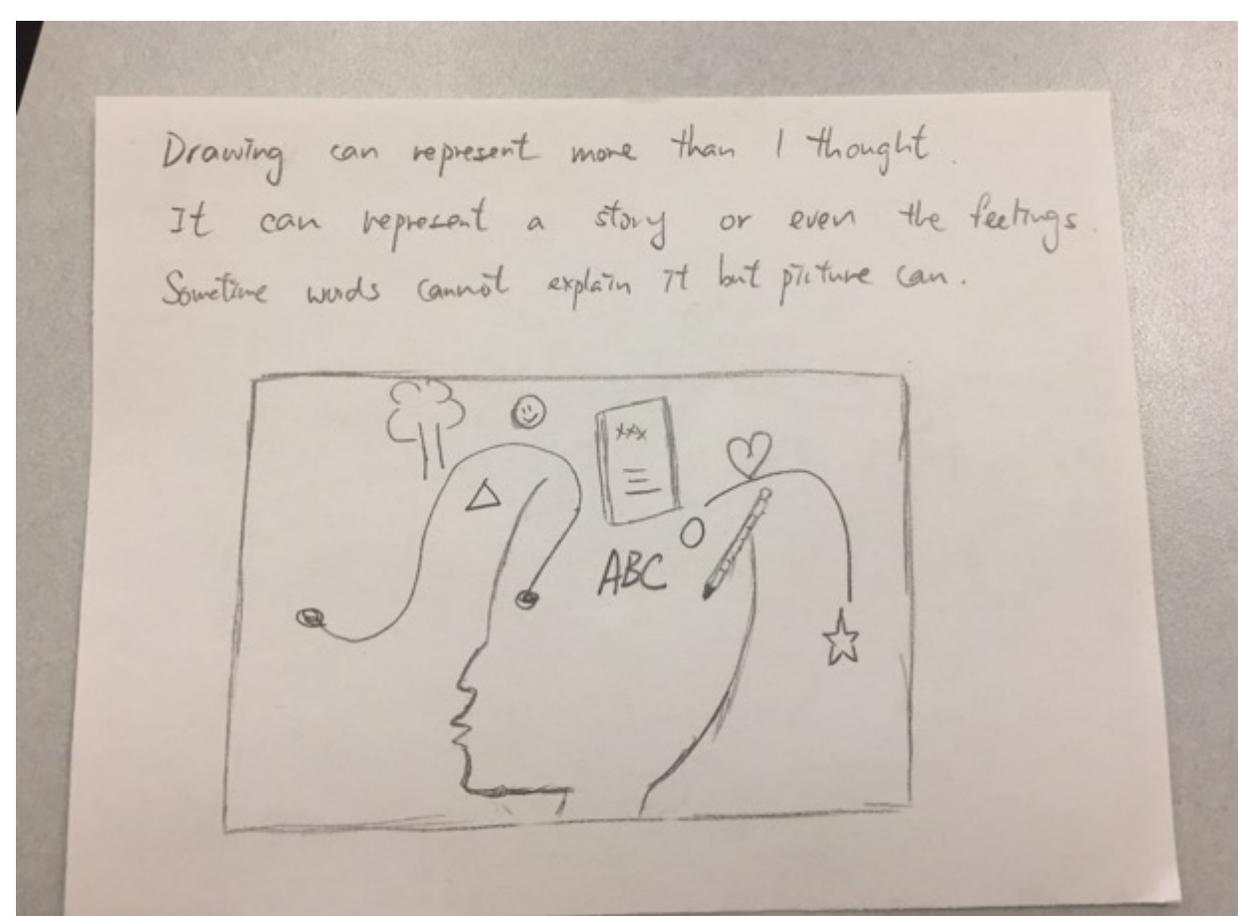
I chose to draw the thoughts, as parts of the class, I really had a great time from before that how we designed and share the ideas. I think it can explain how I learn from this class!

One of my favorite days in class was when we discussed what our thoughts looked like. I liked this exercise because it challenged my longstanding idea that I am a linear and pragmatic thinker. As I really dove into what my thoughts looked like I realized that things like music and visual representations overpower things like lists and numbers which I originally thought dominated my brain.
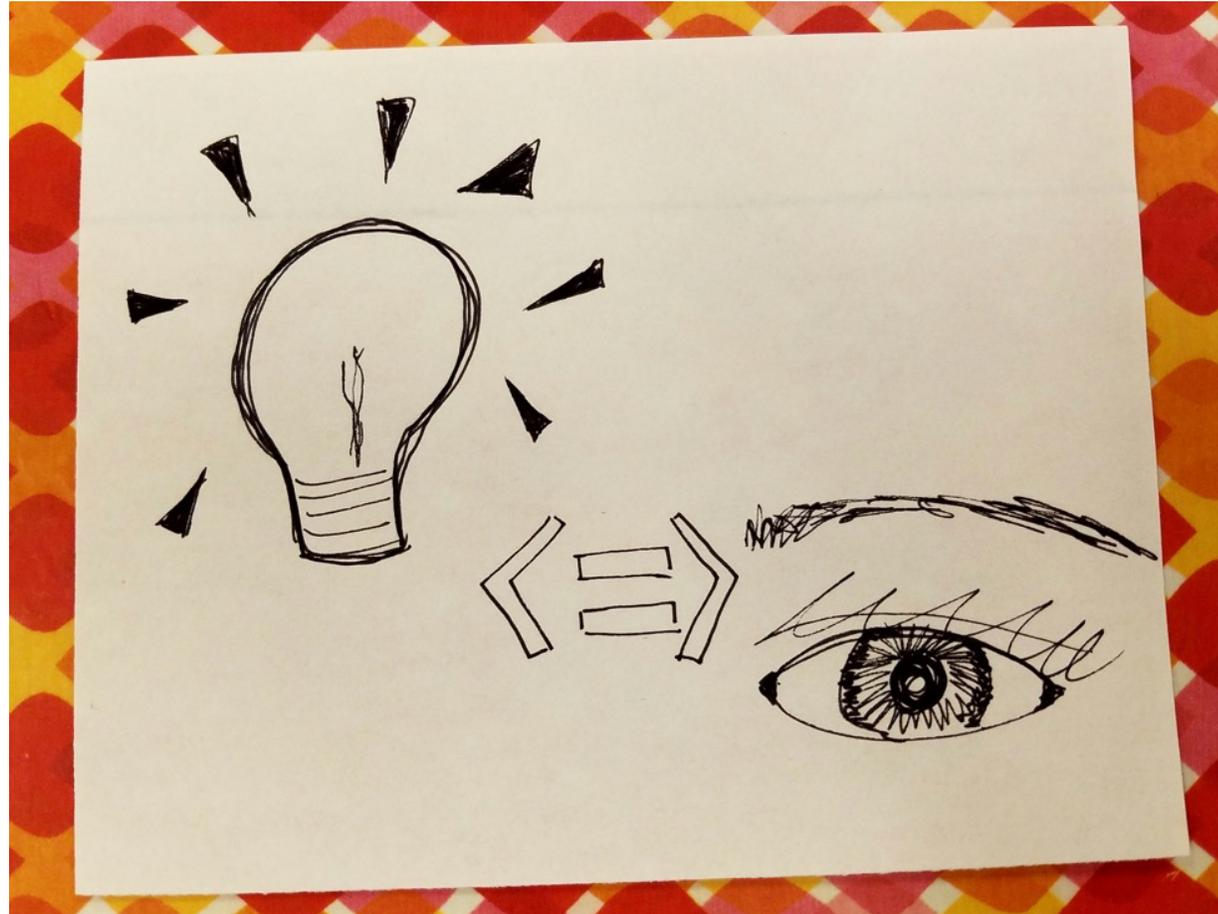
My sketchnote label kind of summarizes what I feel like this class taught me, which is the reciprocal effect of the visual world and our personal ideas on each other. I think that what we think can inform the way we see things, and what we see can spark new ideas and opinions.